

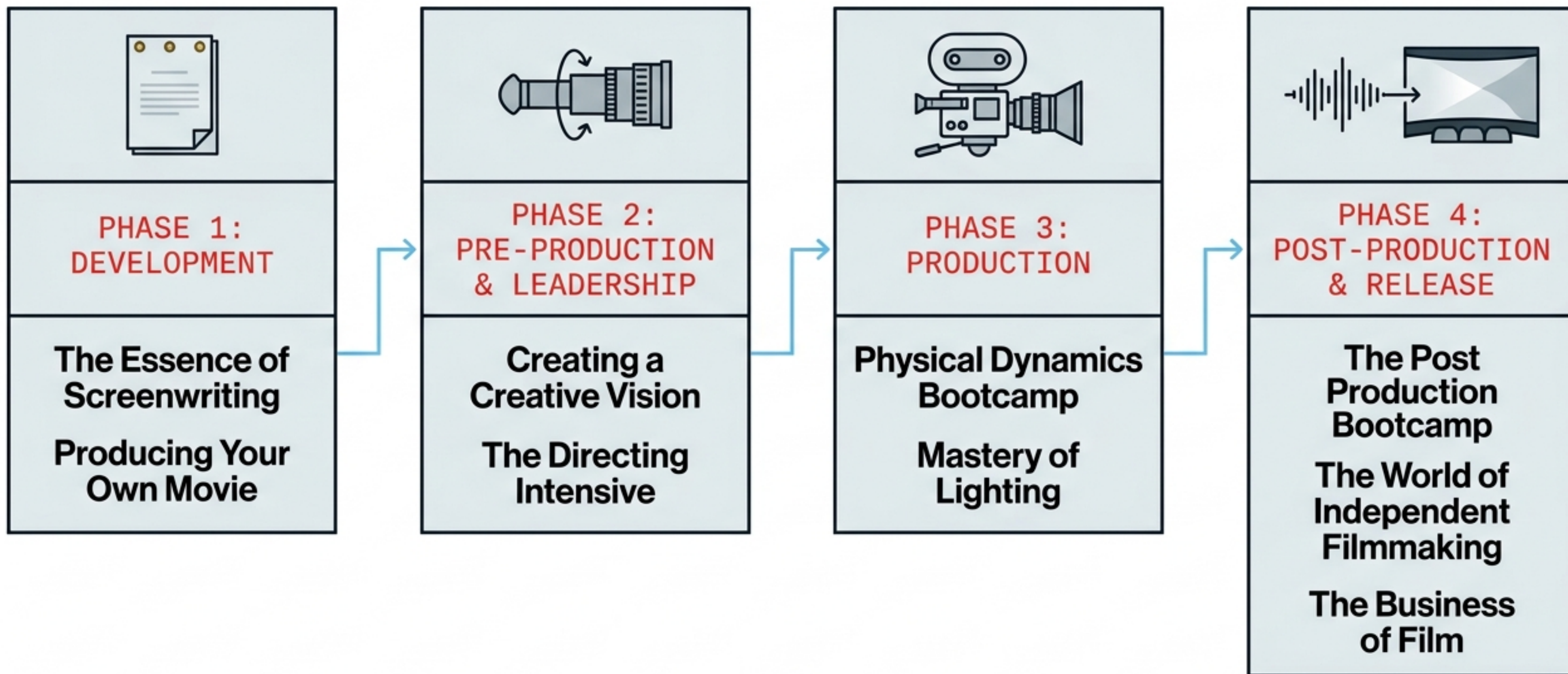
The Hollywood North Pipeline

Mastering the Craft at The Media Institute of Rice Lake

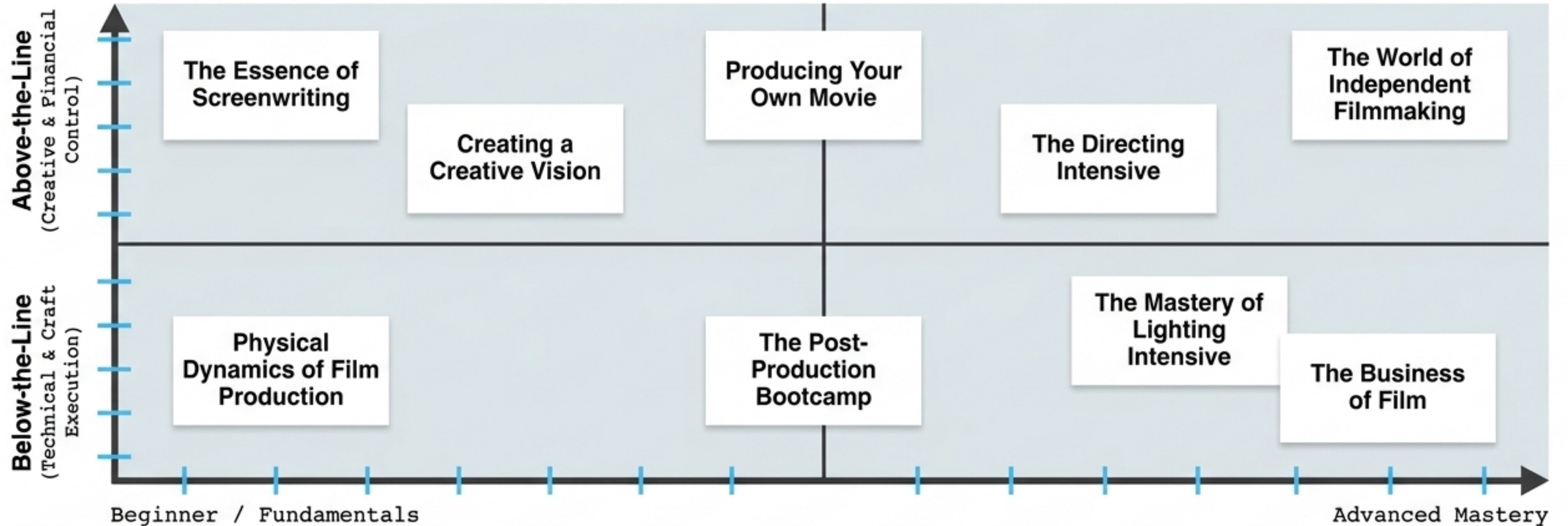


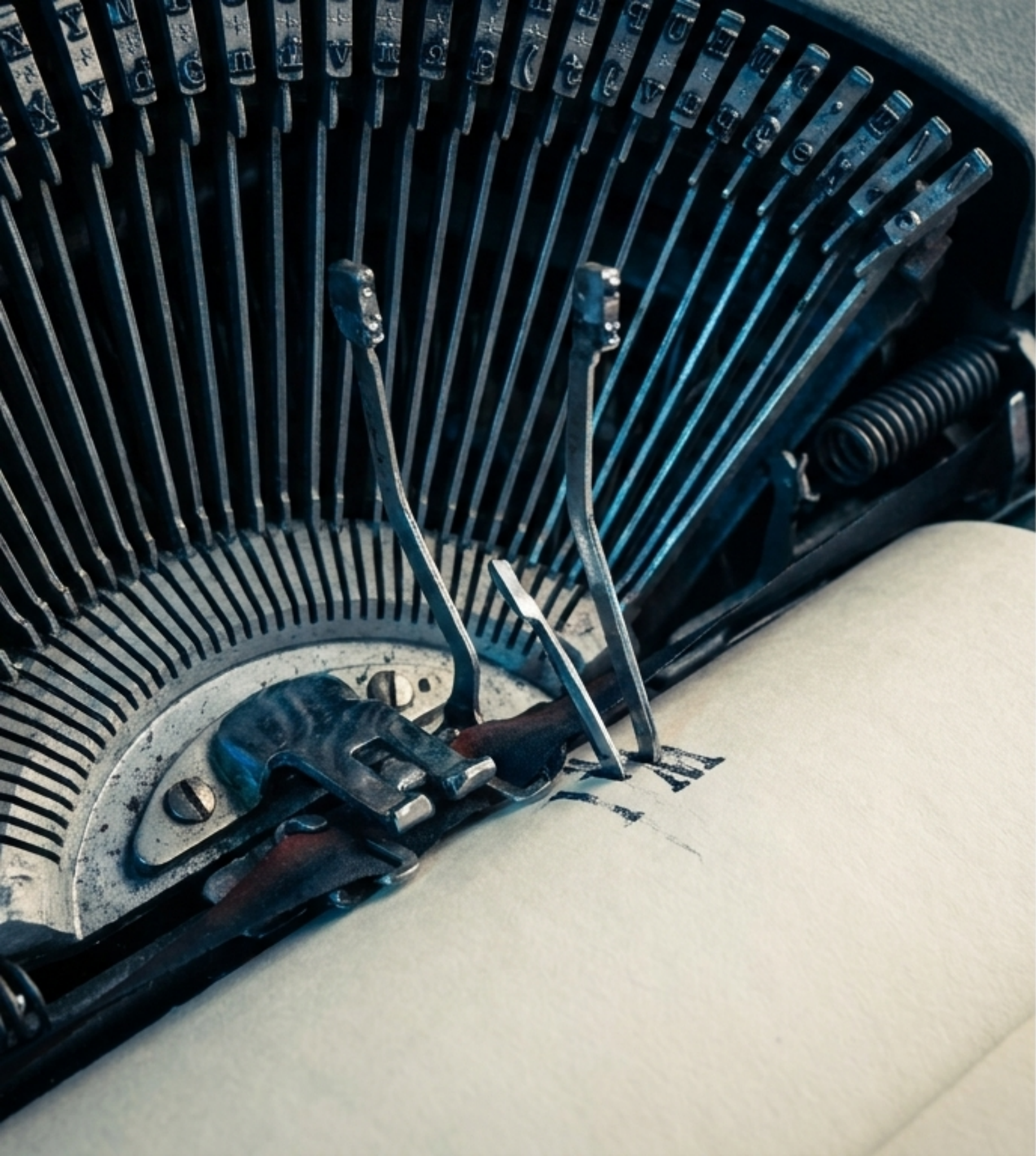
Filmmaking is a marriage of passion, vision, and technique.
Bring your passion; we'll help you find your focus.

The Production Ecosystem



Curriculum Diagnostic Matrix





Blank Page to Blueprint: The Essence of Screenwriting

1-Week Intensive (Mon-Fri) | On-Campus | Class Size: 10 | Levels: Beg/Int

INT. THE FOUNDATION – DAY

Mastering concept, character, story, plot, dialogue, and structure.

INT. THE EXECUTION – CONTINUOUS

Developing an economical writing style.
Building compelling character arcs, suspense, and tension on the page.

EXT. THE MARKET – LATER

Outlining and shaping stories for film, television, the web, or non-fiction formats.

Guided by a professional screenwriter, scenes are actively workshopped to survive the realities of the marketplace. Producers and directors are highly encouraged to attend.

Bridging the Creative and the Financial: Producing Your Own Movie

1-Week Intensive (Mon-Fri) | On-Campus | Class Size: 14 | Levels: All

Acquisition & Talent

Developing material, navigating agencies, and assembling a robust creative package.

INDEPENDENT MODEL



STUDIO MODEL



The Marketplace

Pitching to talent and financiers; navigating union jurisdictions and festival strategies.

Budget Execution

Determining precise budget levels and executing spend with maximum on-screen value.

Shepherd projects from greenlight to distribution by determining exactly which medium or platform best suits the project.

The Guiding Force: Creating and Evangelizing a Creative Vision

1-Week Intensive (Mon-Fri) | On-Campus | Class Size: 14 | Levels: Beg/Int

MISSION: Develop effective ways to lead, inspire, and direct the cast and crew's energies to realize a singular creative vision.

1.	Casting & Rehearsal Techniques
2.	Script & Storyboarding
3.	Scene Analysis & Camera Placement
4.	Crew Management & Collaboration



THE PRACTICAL APPLICATION:

Participants will cast, block, rehearse, and shoot at least one short scene, developing storytelling techniques strictly through actors and the camera.

The 3-Week Directing Intensive: Equipping the Complete Director

3-Weeks | On-Campus | Class Size: 8 | Levels: All

WEEK 1:

THE DIRECTOR'S CRAFT

Breaking through communication obstacles to manage creative energies.

THE DIRECTOR'S CRAFT

Leadership,
Vision, Script
Analysis

WEEK 2:

DIRECTORS & ACTORS

Working with a team of professional actors to find the language that leads to breakthroughs.

DIRECTING ACTORS

Performance,
Rehearsal,
Freedom to
Risk

WEEK 3:

CAMERA & VISUALS

Blocking and shooting dramatic sequences with cinematographers. Dailies assembled in edit to test coverage.

THE CAMERA

Visual Storytelling,
Shot Design,
Movement

THE COMPLETE DIRECTOR:
Emotionally impactful stories realized.

Crew First: The Physical Dynamics of Film Production

1-Week Bootcamp (Mon-Fri) | On-Campus | Class Size: 16 | Levels: Beg/Int



01

Camera & Sound

Hands-on experience with industry-standard gear and production sound fundamentals.

02

Lighting & Grip

Executing basic concepts needed on a working set.

03

Production to Post

Collaborating on a short film directed by the instructor, then observing the editorial workflow.

MANDATORY PROTOCOL

SET ETIQUETTE & SAFETY TRAINING

A mandatory one-hour session required for anyone registered in a production workshop, ensuring you walk onto set with confidence.

Shaping the Image: The Mastery of Lighting Intensive

TARGET AUDIENCE: Cinematographers, gaffers, and freelance filmmakers (Advanced)

PLANNING

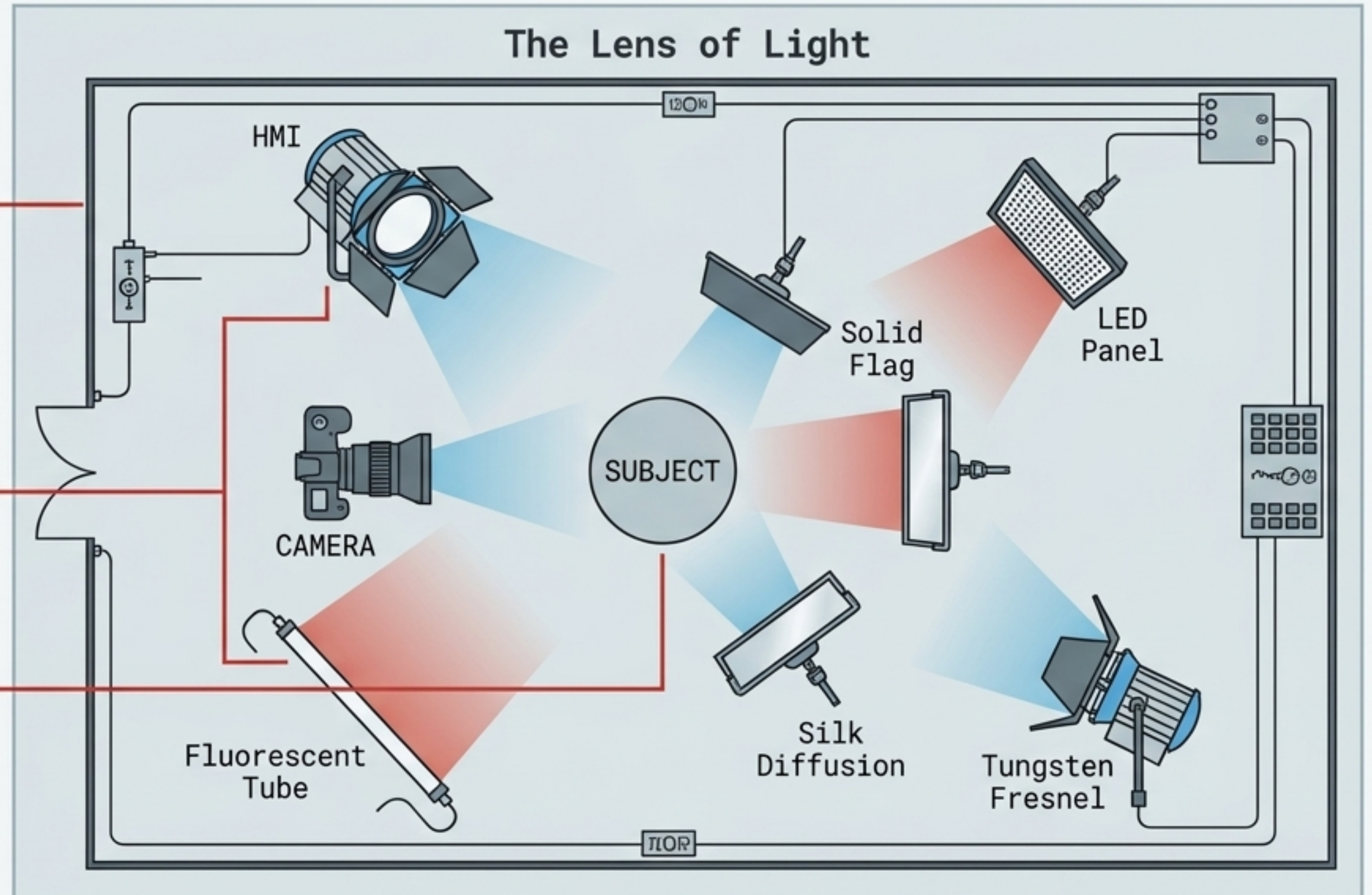
Scouting locations and calculating lighting requirements for complex residential and commercial scenes.

TECHNOLOGY

Deploying LED, HMI, tungsten, and fluorescent units alongside advanced grip equipment to control and shape light.

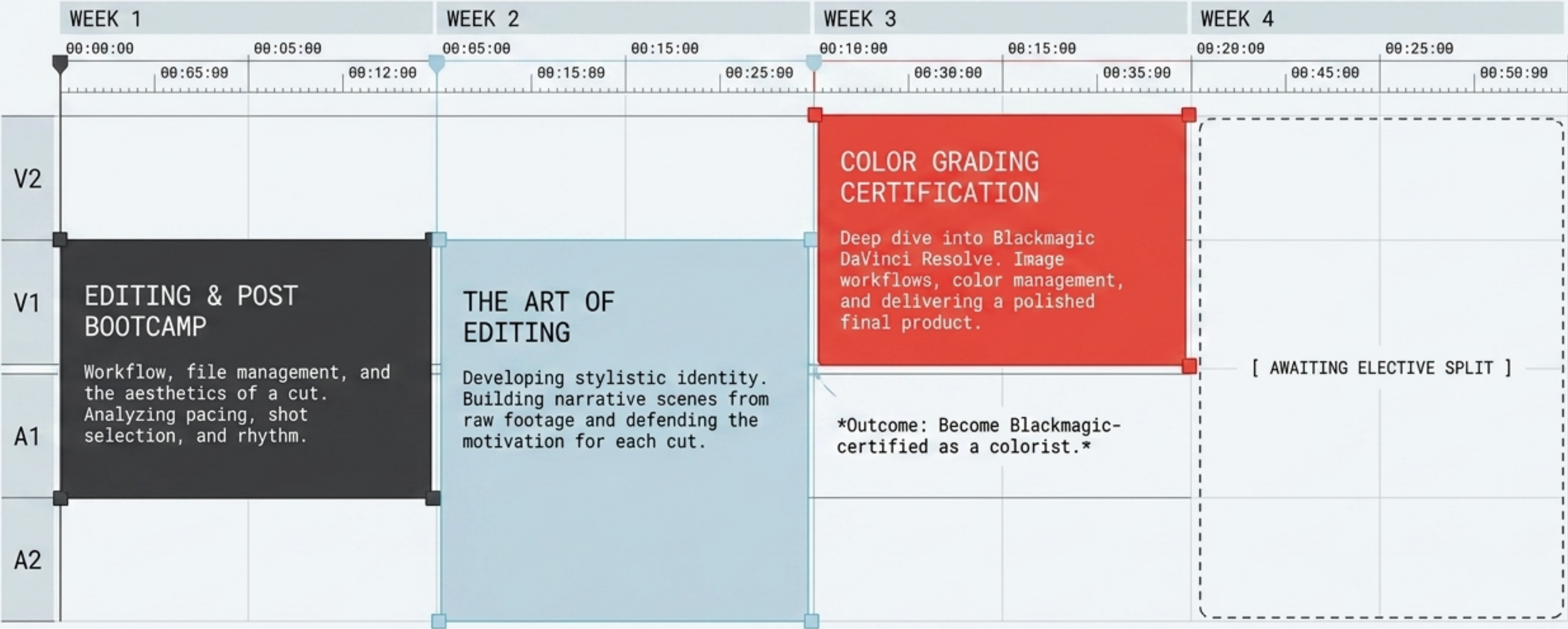
SCENARIOS

Executing dramatic day/night street scenes, car interiors, and high-end feature film aesthetic setups.

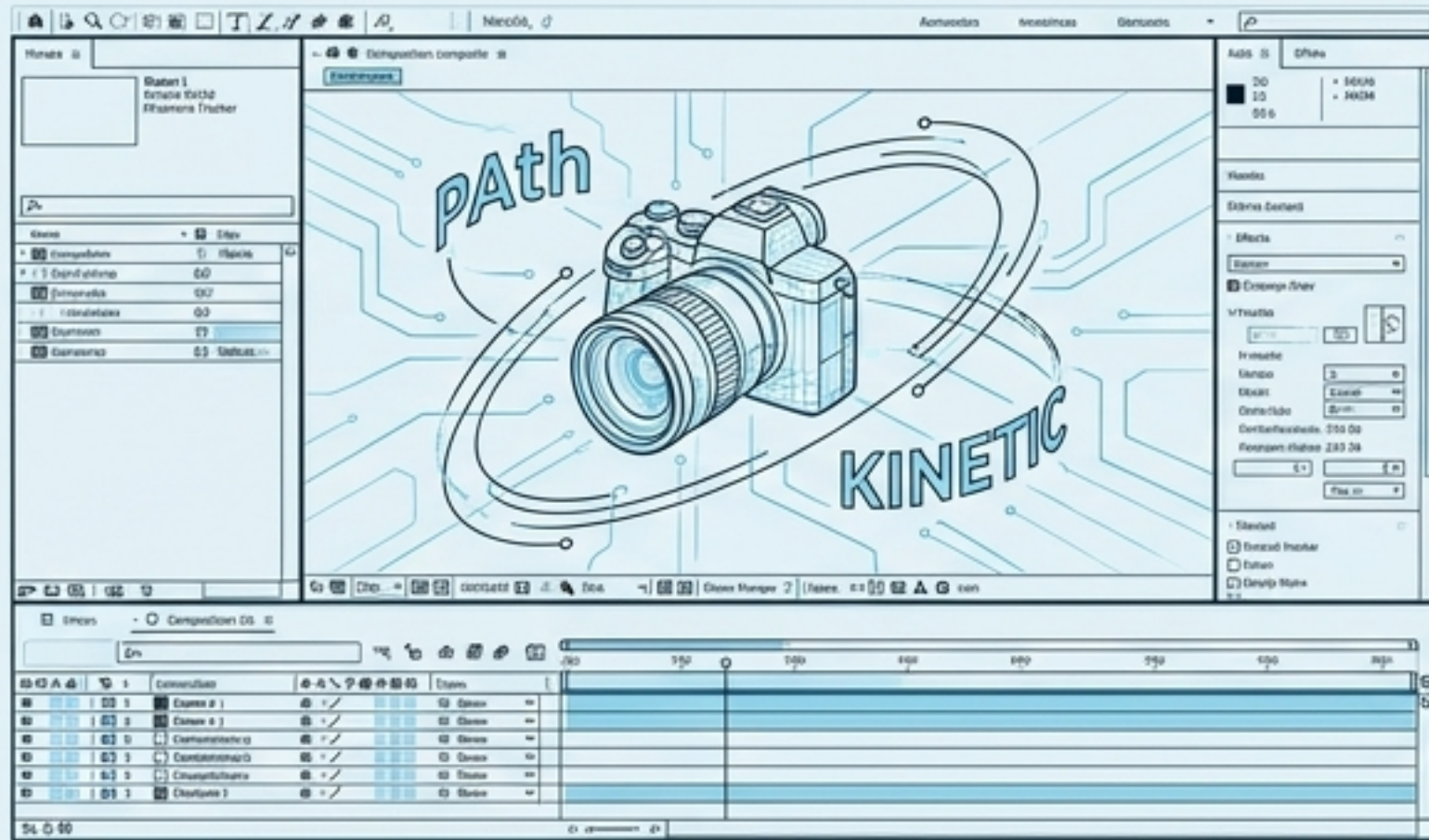


The Edit Bay: Post Production Bootcamp (Weeks 1-3)

4-Weeks Total | On-Campus | Class Size: 12 | Levels: All



Week 4: The Final Polish (Elective Split)

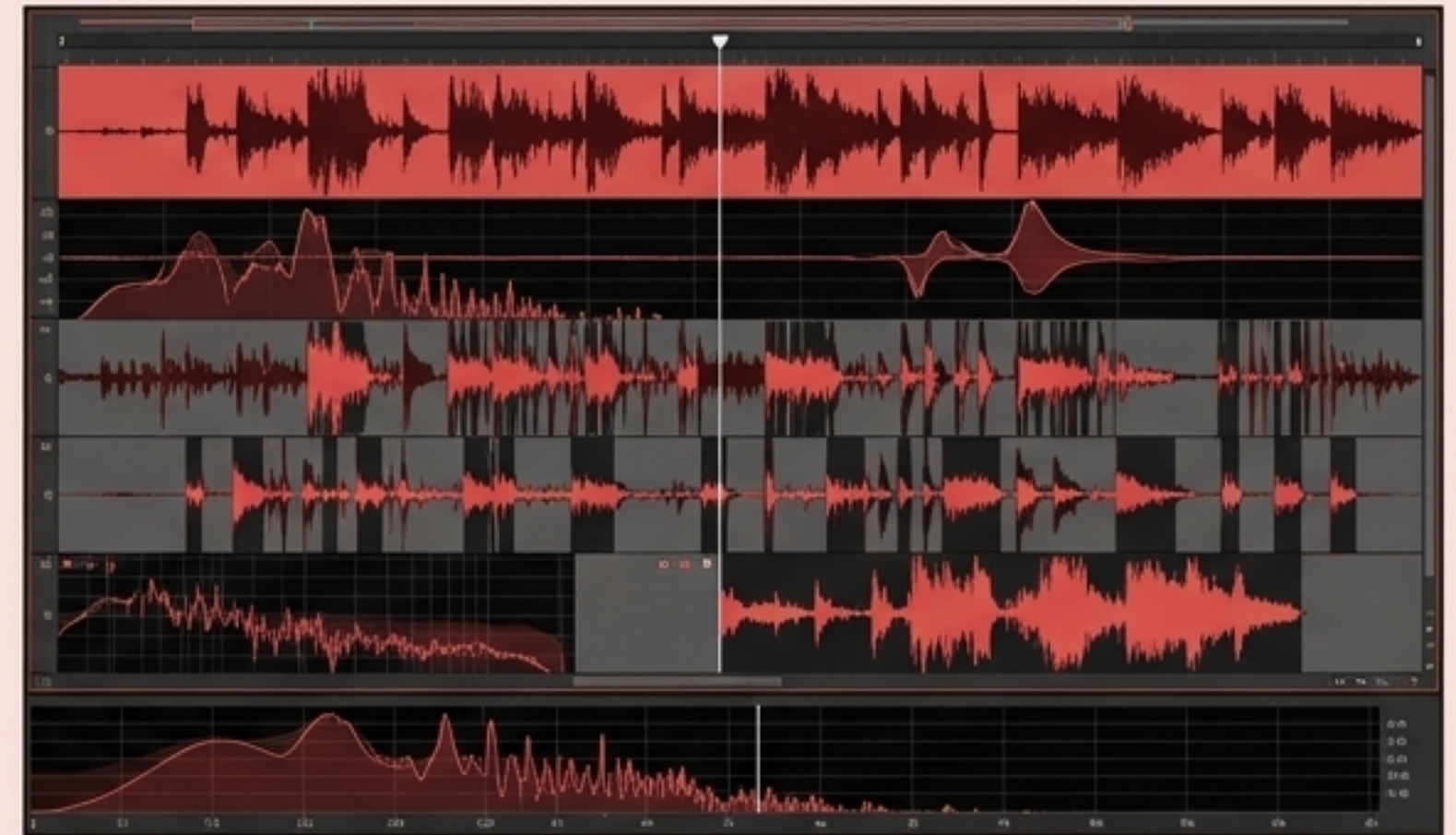


ELECTIVE A: ADOBE AFTER EFFECTS

FOCUS: Motion graphics, visual effects, keying, compositing.

TECHNIQUES: Layers, blending modes, masks, alpha channels.

ADVANCED: Keyframes, parenting, and utilizing 3D cameras and lights for organic animation.



ELECTIVE B: SOUND DESIGN & AUDIO POST (Class Size: 16 | Int/Adv)

FOCUS: Making audio land with visceral emotional impact.

TECHNIQUES: The journey from location recording to master mix.

ADVANCED: Field recording, dialogue editing, ADR, Foley, and re-recording/mixing.

7 hours over 2 sessions (Daily, 1 pm-4:30 pm ET) | Live Online | Class Size: 14 | Levels: Int/Adv

The collage features two 'Film Budget Top Sheet' forms at the top. Each form includes fields for 'Budget', 'Date', 'Number', and 'Title', followed by a table with columns: 'Item', 'Type', 'Amount', 'Unit', 'Rate', 'Subst', 'Description', and 'Total/Grand'. Below these forms is a large, semi-transparent grey rectangular area containing the text: 'n professional instructors—not on, and a chance to pitch your project'. At the bottom of the collage are two more empty budget tables, each with a 'Totals' row at the bottom.

LABOR & TALENT

Creating robust structures
for value/in-kind services.

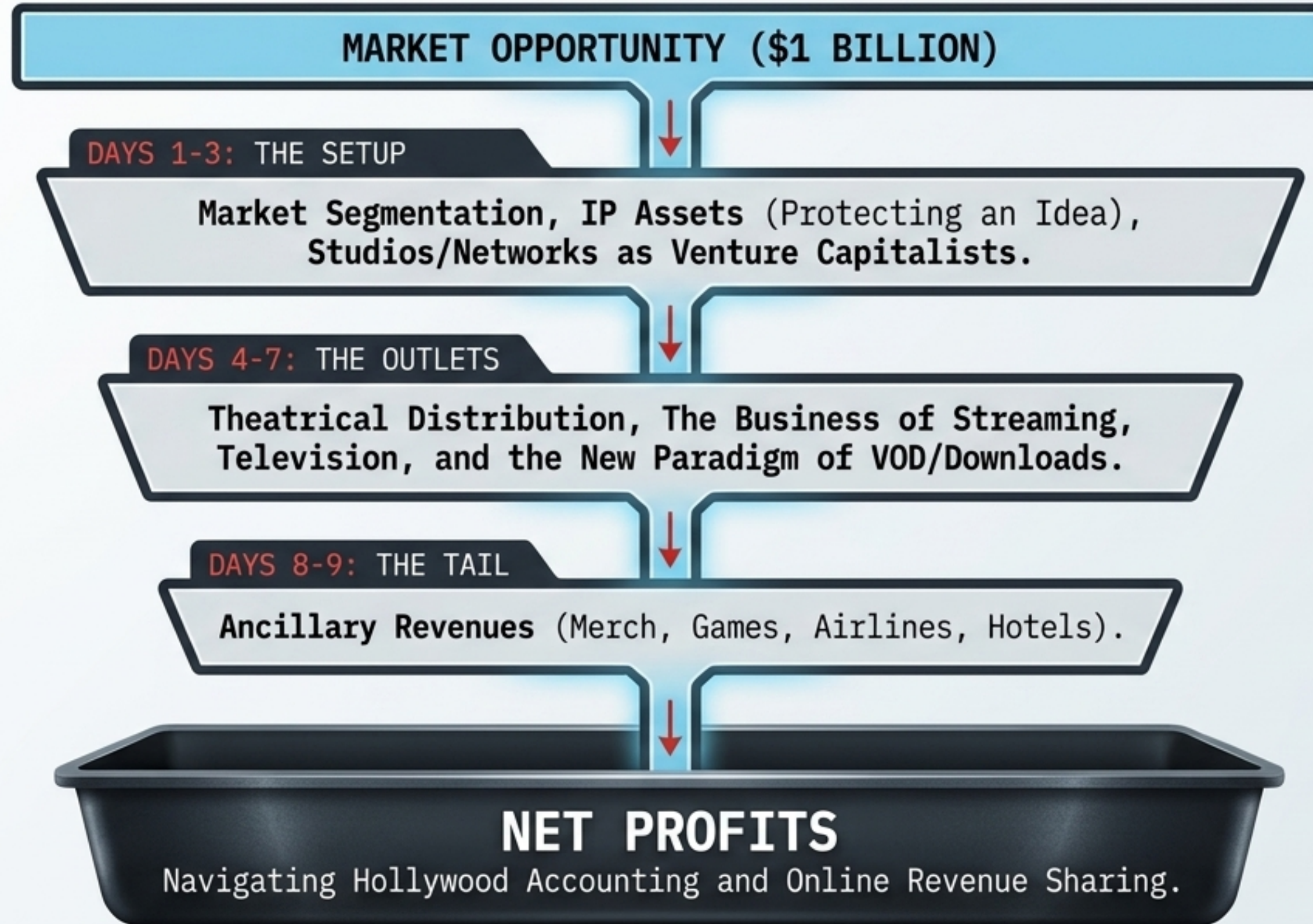
In-depth case studies across budget models, examining everything from traditional structures to micro and experimental ultra-low budgets.

Pre-production planning,
insurance/legal, troubleshooting,
and balancing budget limits
against creative needs.

 NotebookLM

The Bottom Line: Media Distribution Intensive

TARGET AUDIENCE: Producers, media executives, students, and entertainment attorneys (9-Day Course)





Your Vision, Sharpened.

The film industry demands a marriage of passion, vision, and relentless technique. The Media Institute of Rice Lake provides the exact ecosystem required to forge your craft, build your crew, and navigate the realities of global distribution.

Dive into the dynamics of filmmaking. Walk onto the set with confidence.